



813-920-0187

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blaire@

Media Advertising Package

Total	0	30 Second	\$0	Average Cost Per C	#DIV/0!
		:60 Second Commercial	\$0		#DIV/0!

**MALE – Cluster D**

AMC, Comedy Central, Discovery, FX, Fox Reality, G4TechTV, History, History International, Military, Sci-Fi, Spike TV



<u>Daypart</u>		<u>Cluster</u>	<u>Airings</u>	<u>:60</u>	<u>:30</u>	<u>Total :60</u>	
8AM – 4PM	M-SU		0	\$3,600.00	\$1,800		\$0.00
4PM – 8PM	M-SU		0	\$4,320.00	\$2,160		\$0.00
8PM – 1AM	M-SU		0	\$4,320.00	\$2,160		\$0.00
1AM – 8AM	M-SU		0	\$1,224.00	\$612		\$0.00

**SPORTS – Cluster F**

ESPN, ESPN2, ESPNEWS, ESPN Classic, Golf Channel, NFL Network, Outdoor Channel, Outdoor Life, Speed Channel, CSTV, ESPN University



Daypart		Cluster	Airings	:60		:30	Total :60	
8AM – 4PM	M-SU			0	2016	\$1,008		\$0.00
4PM – 8PM	M-SU			0	2808	\$1,404		\$0.00
8PM – 1AM	M-SU			0	2808	\$1,404		\$0.00
1AM – 8AM	M-SU			0	864	\$432		\$0.00

**FEMALE – Cluster E1**

ABC Family, BBC America, Biography, Discovery Health, E!, Lifetime, Lifetime Movie, Lifetime Real Women, Oxygen, Soapnet, WE, Great American Country



Daypart		Cluster	Airings	:60		:30	Total :60	
8AM – 4PM	M-SU			0	4824	\$2,412		\$0.00
4PM – 8PM	M-SU			0	4752	\$2,376		\$0.00
8PM – 1AM	M-SU			0	4608	\$2,304		\$0.00
1AM – 8AM	M-SU			0	1224	\$612		\$0.00

**NEWS – Cluster C**

Bloomberg, CNBC, CNN, FOX News, Headline News, MSNBC, Weather



Daypart		Cluster	Airings	:60		:30	Total :60	
8AM – 4PM	M-SU			0	\$3,384	\$1,692		\$0
4PM – 8PM	M-SU			0	\$3,456	\$1,728		\$0
8PM – 1AM	M-SU			0	\$3,456	\$1,728		\$0
1AM – 8AM	M-SU			0	\$1,152	\$576		\$0

**ADULT – Cluster B**

Animal Planet, Bravo, CMT, Court TV, Discovery Times, GSN, National Geographic, The Science Channel, TBS, TNT, TV Land, TV One, USA





Daypart	Cluster	Airings	:60	:30	Total :60	
8AM – 4PM	M-SU		0	\$5,832	\$2,916	\$0
4PM – 8PM	M-SU		0	\$6,048	\$3,024	\$0
8PM – 1AM	M-SU		0	\$6,192	\$3,096	\$0
1AM – 8AM	M-SU		0	\$1,368	\$684	\$0

**LIFESTYLE – Cluster E2**

A&E, Discovery Home & Leisure, DIY, Fine Living, Fit TV, Food, Hallmark, HGTV, Travel, TLC, TV Guide



Daypart	Cluster	Airings	:60	:30	Total :60	
8AM – 4PM	M-SU		0	\$4,824	\$2,412	\$0
4PM – 8PM	M-SU		0	\$4,824	\$2,412	\$0
8PM – 1AM	M-SU		0	\$4,608	\$2,304	\$0
1AM – 8AM	M-SU		0	\$1,224	\$612	\$0

**YOUNG ADULT – Cluster A**

BET, Fuel, Fuse, MTV, MTV2, VH1




Daypart	Cluster	Airings	:60	:30	Total :60	
8AM – 4PM	M-SU		0	\$2,016	\$1,008	\$0

4PM – 8PM	M-SU		0	\$3,024	\$1,512	\$0
8PM – 1AM	M-SU		0	\$3,024	\$1,512	\$0
1AM – 8AM	M-SU		0	\$1,224	\$612	\$0

**KIDS – Cluster G**

Cartoon Network, Discovery Kids, Nickelodeon East, Nickelodeon West, Toon Disney



<u>Daypart</u>		<u>Cluster</u>	<u>Airings</u>	<u>:60</u>	<u>:30</u>	<u>Total :60</u>	
12P-12A	M-SU		0	\$2,232	\$1,116	\$0	\$0

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